

UTILIDAD TECHNOLOGIES

SOFTWARE SOLUTIONS

BEYOND SOFTWARE. BEYOND SOLUTIONS.
CREATING NEW MARKETS.



Technology Consulting
Digital Infrastructure
&
Asset Development

@ CONSULT
@ INNOVATE
@ BUILD
@ TRANSFORM

www.utilidad.technology



CREATE
NEW MARKETS

UNLOCK
OPPORTUNITIES

TRANSFORM
INDUSTRIES

REDEFINE
HOW ENTERPRISES OPERATE

BEYOND SOFTWARE. BEYOND SOLUTIONS. CREATING NEW MARKETS.



SOFTWARE SOLUTIONS

INTERACTIVE SOFTWARE BLUEPRINTS

Software Development • Production Engineering • Turnkey Delivery

See it work before you build it for production.

Explore an Interactive Software Blueprint or commission a new one. Define your requirements, approve the architecture and let Utilidad Technologies deliver the complete working solution.





CLOUD EDITION
Primarily customer-facing SaaS



OFFICE EDITION
Shared multi-user systems



STANDALONE EDITION
Independent single-device systems

TWO ENTRY PATHWAYS. ONE PROFESSIONAL DELIVERY STANDARD.
Blueprint Asset Acquisition | Commissioned Blueprint Development

INTERACTIVE SOFTWARE BLUEPRINTS

Software Development • Production Engineering • Turnkey Delivery



A FUNCTIONAL APPLICATION BEFORE PRODUCTION

An Interactive Software Blueprint is a real, executable, code-based frontend application—not a collection of static screens. It enables customers to navigate the intended system, use its features, experience its business workflows and evaluate its operational design before commissioning full production engineering.

HOW THE BLUEPRINT WORKS



01 / FRONTEND ENGINE

Functional frontend code powers pages, dashboards, forms, navigation, validations and user interactions.



02 / SIMULATED OPERATIONS

Simulated backend-like logic operates business rules, calculations, transactions, records, approvals and work queues without requiring a live production backend.



03 / REALISTIC TESTING

Local or mocked data services enable realistic process testing, with persistence where appropriate; external KYC, payment settlement and production security remain separate.



04 / CUSTOMER VALIDATION

Customers test the blueprint, provide detailed requirements and approve the intended operating model before production development.

PRODUCTION ENGINEERING

AFTER COMMISSIONING: FULL PRODUCTION ENGINEERING



01 ARCHITECTURE

Utilidad designs the approved global technical architecture.

02 CORE BACKEND

Databases, APIs, integrations, security and infrastructure are engineered.

03 INTEGRATION

The working frontend is integrated and adapted as needed.

04 TURNKEY DELIVERY

The full system is verified, deployed and handed over as an operational solution.

CHOOSE YOUR STARTING POINT



01 | SELECT A BLUEPRINT

Explore a Utilidad-initiated Interactive Software Blueprint. Evaluate its real workflows and acquire the agreed software asset and IP rights. Your organization then contributes detailed requirements and architectural input before production engineering.

02 | COMMISSION A BLUEPRINT

Bring your software idea or operational challenge. Following a paid consultancy engagement, Utilidad develops a tailor-made Interactive Software Blueprint for your review, testing and approval—before production engineering begins.

THREE FLEXIBLE SOFTWARE EDITIONS

**01**

CLOUD EDITION

Primarily SaaS platforms developed for customers to serve their own clients, users and markets; other agreed deployment arrangements may be supported.

**02**

OFFICE EDITION

A shared, multi-user application for authorized staff, with fully offline or hybrid offline/online operation.

**03**

STANDALONE EDITION

An independently installed application primarily for one computer or device, with fully offline or hybrid operation.

Your input. Our engineering responsibility.

You provide business context, operational needs and substantial input into requirements and architectural decisions. Utilidad Technologies designs, engineers, integrates, tests and deploys the production application. Your internal IT team is not required to build the backend.

FROM INTERACTIVE BLUEPRINT TO TURNKEY SOFTWARE

01

DISCOVER & DEMONSTRATE

Utilidad identifies a market opportunity and develops a functional Interactive Software Blueprint—or, for commissioned work, conducts paid discovery and designs a tailor-made blueprint.

02

EVALUATE & APPROVE

The customer experiences and tests the blueprint, supplies detailed operational input, agrees deliverables and defined rights, and approves the MODEL before production architecture.

03

ARCHITECT & IMPLEMENT

Utilidad defines and audits the production architecture with customer input; then builds the core backend, databases, security, APIs and integrations, tests the system and delivers the turnkey application.



Transparent commercial terms



EXISTING BLUEPRINT PATH

Stage 1: Asset Acquisition Fee — Fixed price for the agreed Interactive Software Blueprint and specified rights.



COMMISSIONED BLUEPRINT PATH

Stage 1: Consultancy & Interactive Software Blueprint Development Fee — agreed project terms.



BOTH PATHWAYS

Stage 2: Production Development & Implementation Fee — time and materials, monthly retainer or fixed milestones.



DELIVERY

Complete engineering, integrations, testing, deployment and agreed handover of a fully operational turnkey solution.

All rights, scope, payment milestones, acceptance criteria and handover terms are expressly defined in the relevant agreement.

WHY UTILIDAD

Why Utilidad Technologies?



Test the application concept before committing to the full production build.



Choose a Utilidad-initiated blueprint or commission an entirely new concept.



Select Cloud, Office or Standalone Edition for your operating needs.



Keep blueprint fees distinct from full production development costs.



Receive a production solution developed and delivered by Utilidad Technologies.



OUR PHILOSOPHY

TECHNOLOGY THAT CREATES MARKETS

At Utilidad Technologies, we believe technology should do more than solve existing problems. It should create new markets, unlock commercial opportunities, transform industries, and redefine how enterprises operate.



**CREATE
NEW MARKETS**



**UNLOCK
OPPORTUNITIES**



**TRANSFORM
INDUSTRIES**

DIGITAL MEDIA TECHNOLOGY ASSETS

DIGITAL MEDIA ASSET DEVELOPMENT & SALES



We develop and supply digital media assets that make software platforms and digital experiences more content-rich, attractive, informative and easy to navigate.

OUR DIGITAL MEDIA ASSET OFFERINGS

-  **Video production**
— explainer videos, product demonstrations, tutorials, promotional videos and motion graphics.
-  **Digital magazines & publications**
— interactive magazines, catalogues, digital brochures, e-publications and product guides.
-  **Content creation**
— platform copy, articles, visual storytelling, presentations, infographics and campaign materials.
-  **AI-assisted photoshoots**
— product imagery, concept visuals, branded creative assets and digital image enhancement.
-  **Digital SOPs (Standard Operating Procedures)**
— step-by-step process guides, training assets and illustrated operating manuals.
-  **Navigation & interface assets**
— icons, banners, illustrations, onboarding visuals, help content and instructional media.

BUILT FOR PRACTICAL DIGITAL USE

 CONTENT-RICH More engaging digital experiences	 EASY TO USE Clearer guidance and navigation	 VISUALLY STRONG Consistent, attractive presentation
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Assets may be developed as individual deliverables or as part of a wider software, website or digital platform engagement.

HARDWARE & INFRASTRUCTURE ASSETS

TECHNOLOGY HARDWARE, SERVERS & DEPLOYMENT INFRASTRUCTURE

We source, supply and help configure the hardware and infrastructure needed to run, support and deliver software solutions across standalone, office, cloud and hybrid environments.



OUR HARDWARE & INFRASTRUCTURE OFFERINGS



End-user computing — desktop computers, laptops, workstations, monitors, keyboards, peripherals and accessories.



Business devices — tablets, mobile devices, scanners, printers, barcode readers, POS-related devices and compatible endpoints.



On-premise servers — physical servers, rack or tower systems, storage servers and local application/database hosting equipment.



Cloud infrastructure — cloud-based virtual servers, compute resources, cloud storage and managed hosting arrangements.



Networking & connectivity — routers, switches, access points, firewalls, cabling, network equipment and connectivity components.



Storage, backup & resilience — NAS/SAN devices, external storage, backup systems, UPS units and power continuity equipment.



Server-room infrastructure — racks, cabinets, cooling, power distribution, physical security and supporting installation accessories.



Deployment & integration support — hardware selection, configuration, installation, testing and handover for agreed software environments.



SUPPORTING EVERY SOFTWARE EDITION



CLOUD

Hosting & online systems



OFFICE

Shared local infrastructure



STANDALONE

Individual computing devices

Hardware specifications, availability, procurement, installation and support are defined in each customer quotation or project agreement.

**WE DON'T JUST
BUILD SOFTWARE.
WE CREATE
OPPORTUNITY.**

**YOUR VISION. OUR TECHNOLOGY.
BUILDING FOR A GLOBAL FUTURE.**

**YOUR VISION. YOUR REQUIREMENTS.
OUR ENGINEERING. YOUR TURNKEY
SOFTWARE SOLUTION.**

Request a blueprint demonstration or discuss
a commissioned application.



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